

Privacy Policy

LARUSCA Perlenschmuck® · Last updated: 31 August 2026

1. Person responsible

The person responsible for processing personal data is:

Renata Rusconi

LARUSCA Perlenschmuck®

Stradón 24

6653 Verscio

Switzerland

Email: renatarusconi@larusca.ch

Contact person for administrative and technical data protection enquiries:

Matthias von Ins

Matthias von Ins is responsible in particular for administrative and technical matters relating to the website and hosting.

2. Personal data we process

We process only the personal data necessary to operate our website, communicate with you and conduct our business relationships.

This may include, in particular:

- name and postal address;
- email address and telephone number;
- the content of emails, letters or other correspondence;
- details of jewellery enquired about or purchased;
- delivery and invoicing information;
- details of payments and payments received;
- individual arrangements relating to an enquiry or purchase;
- for deliveries abroad, details required for shipping, customs and importation;
- technical data generated when visiting our website.

We do not collect special categories of personal data or create personality profiles.

3. Purposes of processing

We process personal data in particular for the following purposes:

- responding to enquiries;
- preparing and sending offers;
- preparing and performing purchase contracts;
- processing payments;
- delivering ordered jewellery;
- handling queries, warranty claims and other customer matters;
- complying with statutory retention, accounting and record-keeping obligations;
- ensuring the secure and reliable operation of our website and email communications.

Where the European Union General Data Protection Regulation (GDPR) applies, processing is carried out in particular to take pre-contractual steps and perform a contract, comply with legal obligations, and pursue our legitimate interests in secure website operation and proper business administration.

Personal data is not used for advertising, profiling or automated decision-making.

4. Visiting our website

Our website is a static website. It does not have customer accounts, an order form or an integrated online checkout.

When you visit the website, certain data is transmitted to our web server for technical reasons. This may include in particular:

- IP address;
- date and time of access;
- page or file accessed;
- browser and operating system used;
- amount of data transferred;
- referrer information, where provided by the browser;
- technical error and access information.

This data may be stored in server log files. It is used in particular for technical operation, security and identifying and resolving faults.

The website does not use analytics or marketing services or user tracking.

LARUSCA Perlenschmuck® does not itself use cookies for analytics, marketing or tracking purposes. If the technical website environment sets a session cookie necessary for operation, it is used solely for technical purposes and expires at the end of the browser session.

Fonts, images, videos, stylesheets and scripts used on our website are generally served from our own website and are not loaded from external services for analytics or advertising purposes.

5. Contact and purchase enquiries

If you contact LARUSCA Perlenschmuck® by email, telephone or post, we process the personal data you provide in order to handle your enquiry.

For a purchase enquiry, this may include your name, postal address, email address, telephone number, the jewellery you are interested in and any other information you provide.

Certain details are necessary if you wish to receive an offer or enter into a purchase contract. Without the contact, delivery and payment information required for this purpose, we cannot conclude or fulfil the contract.

6. Hosting and email

We use the services of the following provider for website hosting and email:

green.ch AG

Industriestrasse 33

5242 Lupfig

Switzerland

In connection with these services, Green may process technical access data and information contained in email communications.

We have entered into a data processing agreement with Green. Green is obliged to process personal data only for the agreed purposes and to apply appropriate technical and organisational security measures.

Green may engage sub-processors to provide its services. Under our agreement with Green, data processing generally takes place in Switzerland, the European Union, the European Economic Area or countries with an adequate level of data protection. For other countries, the safeguards required by law are provided for.

7. Disclosure of personal data

We disclose personal data only where this is necessary to provide our services, perform a contract or comply with legal obligations.

Recipients may include, in particular:

- website hosting and email service providers;
- banks and payment service providers;
- postal, courier, shipping and logistics providers;
- customs and tax authorities for cross-border deliveries;
- other authorities or bodies where disclosure is required by law.

Within Switzerland, items are dispatched primarily via Swiss Post.

For deliveries abroad, the information needed for delivery and, where applicable, customs clearance is provided to the postal, courier, logistics and customs bodies involved.

Personal data may also be processed in the country of dispatch or destination in this connection.

Personal data is not sold or disclosed to third parties for advertising purposes.

8. Disclosure of personal data abroad

For deliveries abroad or when using service providers, it may be necessary to disclose personal data outside Switzerland.

Where personal data is transferred to a country recognised under Swiss law as providing an adequate level of data protection, the disclosure is made on that basis.

For disclosures to countries without an adequate level of protection, the safeguards required by law are applied or a legally permitted exception is relied upon.

For a delivery abroad, the recipient's name, delivery address and information required for shipping and customs may in particular be transmitted to the country of destination.

9. Retention of personal data

We retain personal data only for as long as necessary for the relevant processing purpose or to comply with statutory retention obligations.

Enquiries and correspondence not followed by a contract are not kept longer than necessary to handle the enquiry and for any legitimate evidential purposes.

Contract, invoice, payment and accounting records are retained in accordance with statutory requirements. In Switzerland, accounting vouchers and associated business records are generally subject to a ten-year retention period.

After the applicable retention period, personal data is deleted or anonymised unless there is a legal or legitimate need to retain it further.

10. Data security

We take appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access, alteration and unlawful disclosure.

The processors we use are also required to protect the personal data entrusted to them in accordance with applicable data protection laws.

Despite appropriate security measures, absolute security cannot be guaranteed when data is transmitted electronically, particularly by email.

11. Your rights

Subject to applicable data protection law, you have, in particular, the right to:

- obtain information about whether we process your personal data and which data we process;
- have inaccurate personal data corrected;
- request the deletion of personal data unless legal obligations or overriding reasons require further processing;
- request, where the statutory conditions are met, restriction of processing or the provision or transfer of data;
- object to particular processing activities where permitted by applicable law.

Where the GDPR applies, you also have the rights provided for under that regulation, including the right to lodge a complaint with a competent data protection supervisory authority.

Please direct requests concerning your data protection rights to the contact address given in section 1.

12. Changes to this Privacy Policy

We may update this Privacy Policy if our data processing activities, services or legal requirements change.

The current version published on our website is authoritative. Last updated: 31 August 2026.